

2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

World Diabetes Day

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature

Diabetes Awareness Month



'For the greatest benefit to humankind'

The banded spectrum of the State Sta

World Diabetes Day, observed globally on November 14th, is a crucial initiative that spotlights the impact of diabetes, affecting over 4 million Canadians, which represents 10% of the population. This day serves to raise awareness about diabetes, advocate for improved care and prevention, promote education and more.

Proposed topic highlights:

TRENDS — Exploring the evolving diabetes landscape and its impact on Canada.

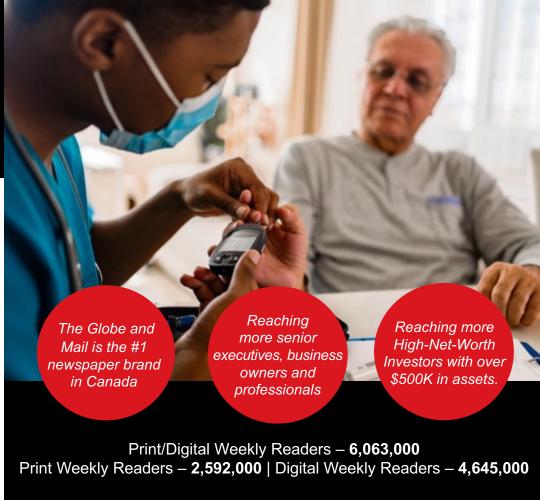
RESEARCH — Unveiling advanced therapies and technologies to reduce diabetes-related complications.

AWARENESS — Broadening awareness of diabetes impacts and optimizing health strategies.

HEALTHCARE SUPPORTS — Showcasing innovative approaches for self-management and evolving healthcare services.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com



Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 16	November 7	November 14	September 16