

2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Countdown to GivingTuesday

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Countdown to GivingTuesday

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GivingTuesday, a global celebration observed in Canada and beyond, stands as a day devoted to fostering generosity, community, and philanthropy. This significant day serves as a poignant reminder of the crucial role in supporting charities and movements dedicated to assisting those in need on a daily basis. This special feature will shine a light on this celebration of compassion, unity, and the enduring potential of generosity to create a lasting impact.

Proposed topic highlights:

IMPACT — Showcasing stories of the tangible differences made through Giving Tuesday contributions.

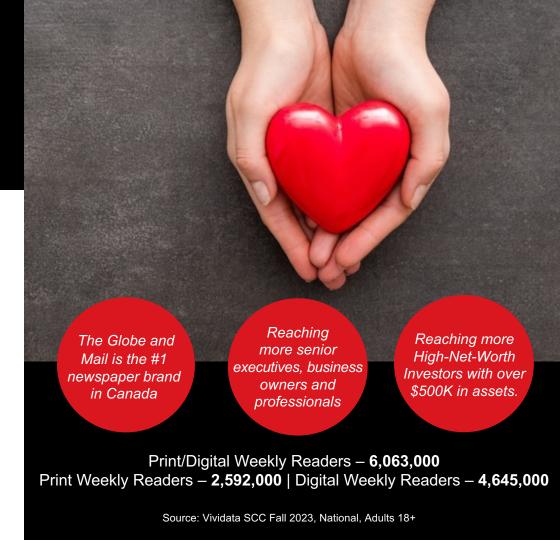
PARTNERSHIPS — Illuminating partnerships that amplify the influence of Canadian charities.

PHILANTHROPIC TRENDS IN CANADA — Spotlighting the causes that strike a chord with Canadians.

OUTLOOK — Investigating the future-oriented strategies and aspirations of charitable organizations across Canada.

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Standard Booking Deadline Material Deadline Publishing Date Sponsor Content Booking Deadline

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