



2024 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Canadian Hydrogen Revolution

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



Hydrogen technology is pivotal in advancing Canada's commitment to sustainable energy. Emphasizing green production methods like electrolysis powered by renewables, hydrogen provides a crucial avenue to decarbonize pivotal industries and transportation sectors. Aligned with global initiatives to reduce carbon emissions, hydrogen technology takes a leading role in propelling Canada towards a more sustainable and environmentally friendly energy landscape.

**Proposed topic highlights:**  
**INNOVATION** — Latest methods for sustainable production, safe storage and more.  
**COLLABORATION** — Industry partnerships that are driving progress.  
**SUSTAINABLE FUTURE** — Canada's commitment to clean energy.

**GET INVOLVED TODAY. CONTACT:**

**RICHARD DEACON, Project Manager** T: 1.604.631.6636 E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

Content produced by Randall Anthony Communications, a Globe-approved provider



*The Globe and Mail is the #1 newspaper brand in Canada*

*Reaching more senior executives, business owners and professionals*

*Reaching more High-Net-Worth Investors with over \$500K in assets.*

Print/Digital Weekly Readers – **6,063,000**  
 Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
Feb 27, 2024	April 9, 2024	April 16, 2024	March 5, 2024