



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Canada's best small cities

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Small cities have much to offer, with many of them boasting open spaces, stunning surroundings, fewer people and a more balanced lifestyle. This special feature will highlight noteworthy places across the country – and the amenities, attractions, policies and initiatives that make them stand out.

Proposed topic highlights:

RESEARCH & INNOVATION – Insights and practices shaping the future of communities.

– A commitment to providing a welcoming and inclusive environment.

SUSTAINABILITY – Paying attention to environmentally sound practices and social responsibility.

LEADERSHIP – Examples of leadership in shaping the most livable and cohesive communities.

Proposed topic highlights:

LIFESTYLE ADVANTAGES – The assets and measures enhancing quality of life.

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Print/Digital Weekly Readers – **6,063,000**
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 8, 2024	February 5, 2024	February 12, 2024	October 17
February 27, 2024	April 10, 2024	April 17, 2024	February 27, 2024
September 17, 2024	October 29, 2024	November 5, 2024	September 17, 2024