



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Canada's Fleet Transformation

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Canada's fleet landscape is set for a significant shift towards electric vehicles in the next decade. From government entities to private businesses, the transition is driven by a commitment to environmental sustainability and operational efficiency. With advancing technology, maturing infrastructure, and government support, Canada is on the verge of a widespread fleet transformation, marking a crucial step toward a greener and more sustainable transportation future. Strategically timed on World Environment Day.

Proposed topic highlights:

Charging Infrastructure: the nationwide growth of electric fleet charging networks.

Policies: Government incentives propelling fleet transitions to electric vehicles.

Technology: Advancements in electric vehicle tech, including batteries, range, and efficiency.

Collaboration: Partnerships across public, private sectors, and with industry partners.

Supply Chain: challenges and opportunities in the electric vehicle component supply chain.

Management: Innovative solutions for efficient electric vehicle fleet management.

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Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
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