



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Valentines day gifts

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Valentine's Day, a celebration of love, is an opportune moment for thoughtful and lasting gifts. This special feature will highlight how a well-chosen piece, be it a necklace, earrings, watch or bracelet, adds glamour and sentimentality to the occasion. Whether opting for personalized styles or elegant designs, the key is to select a quality gift that aligns with the recipient's taste, creating a lasting and meaningful reminder of love on the most romantic day of the year.

Proposed topic highlights:

- PERSONALIZATION** - Popular personalized jewelry—custom names, birthstones, and inspirational elements.
- SELF LOVE** - Celebrating the trend of self-love on Valentine's Day and thoughtful treats for self-appreciation.
- TIMELESS SYMBOLISM** - Jewelry as a lasting symbol of commitment and love—rings, personalized charms.
- MODERN ELEGANCE** - Embrace stylish trends—mixed metals, geometric shapes, and dainty designs.

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Print/Digital Weekly Readers – 5,898,000
Print Weekly Readers – 2,697,000 | Digital Weekly Readers – 4,439,000

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 8, 2024	January 24, 2024	January 31, 2024	January 8, 2024