



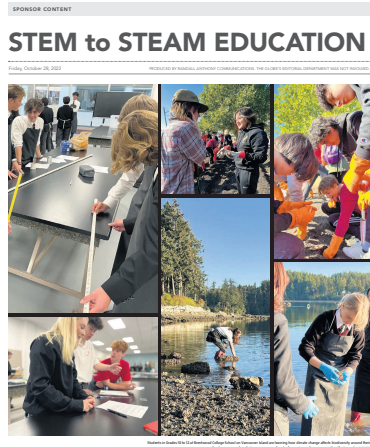
2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

STEM TO STEAM education

Strategically timed for International Women and Girls in Science Day & National STEM/STEAM Day

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Educators continue to develop innovative programs in STEM – integrated studies of science, technology, engineering and mathematics - and STEAM, which adds disciplines in the arts. This special feature explores how STEM and STEAM education equips students with a holistic skill set to help them take on the jobs and career opportunities of the future.

Proposed topic highlights:

MULTIDISCIPLINARY APPROACH - Combining different disciplines and perspectives to foster creativity, problem-solving and critical thinking.

LEADERSHIP - Organizations and initiatives bringing innovative new approaches to STEM and STEAM education.

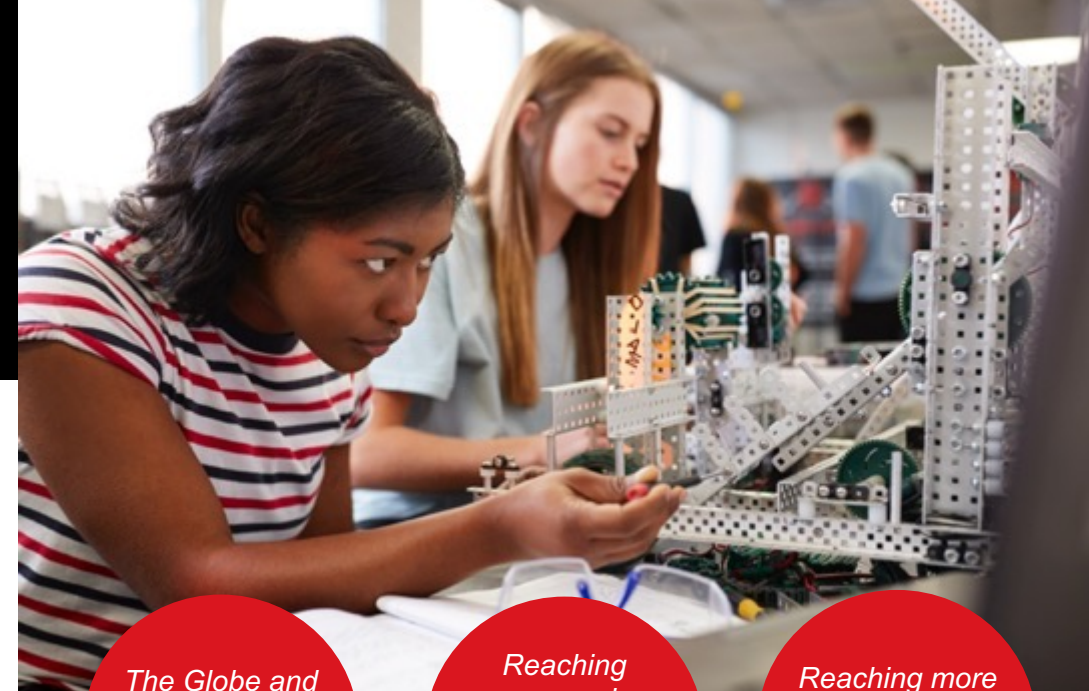
TECHNOLOGY & TOOLS - Leveraging innovative learning methods and technology.

DIVERSITY & INCLUSION - Expanding STEM and STEAM opportunities for women, Indigenous learners and other under-represented groups.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 8	February 2	February 9	January 8
March 8	April 19	April 26	March 8
September 27	November 1	November 8	September 27