

**Digital:** Friday, September 27  
**Print:** Saturday, September 28



**827,000**

print readers  
per issue



**1,062,000 are Business Decision Makers**  
2.4x more likely to authorize business purchase decisions

**282,000 are High Net Worth Investors (\$500K+)**  
1.6x more likely to have over \$1M in investable assets

**1.49 million**

digital readers  
per issue



**332,000 are Senior Managers/Owners**  
2.3x more likely to be senior-level executives

**1,194,000 are Influential MOPes**  
1.7x more likely to be Managers, Owners, Professionals

**2.67 million**

print and digital readers  
per issue



Source: Vividata SCC Fall 2023, Adults 18+, ROB Magazine print/digital readers



**REPORT ON BUSINESS**  
CANADA'S TOP GROWING  
COMPANIES

**Canada's Top Growing Companies:** Our annual ranking of corporate success, based on financials and positioned by growth. Business lessons from recognized companies connect readers to current corporate leaders as well as the new generation of entrepreneurs.



**Live Event:** Canada's Top Growing Companies

### INTEGRATED SPECIAL REPORTS:

**Cybersecurity:** New threats and solutions are explored for Cybersecurity month  
**Spotlight on Small Business:** The role of small business on Canada's economy

### DEADLINES

**Special executions:**  
July 29

**Standard advertising:**  
August 27

**Material:**  
August 29

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