



827,000

print readers
per issue



1,062,000 are Business Decision Makers
 2.4x more likely to authorize business purchase decisions

282,000 are High Net Worth Investors (\$500K+)
 1.6x more likely to have over \$1M in investable assets

1.49 million

digital readers
per issue



332,000 are Senior Managers/Owners
 2.3x more likely to be senior-level executives

1,194,000 are Influential MOPES
 1.7x more likely to be Managers, Owners, Professionals

2.67 million

print and digital readers
per issue



Source: Vividata SCC Fall 2023, Adults 18+, ROB Magazine print/digital readers



Canada's Best Managed Companies: Report on Business magazine partners with Deloitte to present this anticipated list of privately owned Canadian companies. Organizations that are excelling in all aspects of business from strategy and culture to governance and financials are highlighted.

DEADLINES

Special executions:
 March 25

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Standard advertising:
 April 23

[Creative Gallery](#)

Material:
 April 25

[Specifications](#)