



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

National Golf Day

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National Golf Day, an annual celebration that unites golf enthusiasts and industry professionals, represents more than just a day on the golf course. It's a spirited tribute to a sport that has an enduring impact on communities, health, and the environment. This special feature will spotlight the the profound impact of the sport, not just in terms of athleticism, but also in terms of the bonds it forms, the opportunities it creates, and the values it upholds.

Proposed topic highlights:
ECONOMIC IMPACT — how the golf industry contributes to the national economy, creating jobs, stimulating tourism, and supporting local businesses.
ADVOCACY — Highlighting the advocacy efforts by golf organizations, promoting the sport and its values on National Golf Day and year-round.
BREAKING BARRIERS — Programs, initiatives and collaborations that are ensuring equal access to golf for all.
SUSTAINABILITY — Highlight golf's commitment to environmental sustainability, including initiatives such as course maintenance, wildlife preservation, and eco-friendly practices.
GOLF & HEALTH — Explore the physical and mental health benefits of golf, promoting an active and healthy lifestyle.



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Print/Digital Weekly Readers – **5,898,000**
 Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 10, 2024	May 22, 2024	May 29, 2024	April 10, 2024

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