



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

International Women and Girls in Science Day

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WE'RE ALL DIFFERENT AND THAT'S WHY THIS IS SO IMPORTANT

Celebrated on February 11th annually, International Women and Girls in Science Day is a global initiative promoting gender equality and empowering women and girls in STEM fields. It recognizes their contributions, aims to dismantle historical barriers and stereotypes, and emphasizes diversity for innovation. By showcasing women's achievements and inspiring future female STEM leaders, the day encourages society to embrace gender equality and recognize women's vast potential in science

Proposed topic highlights:

PROMOTING EQUALITY — Innovative efforts for a diverse and inclusive STEM workplace that supports women and girls.

WOMEN IN LEADERSHIP — Highlighting exceptional female leaders who defy unique challenges, serving as inspiring role models in STEM.

EDUCATION — Empowering girls with robust STEM education support, spanning from school programs to scholarships and internships.

PARTERSHIPS — Strategic collaborations with educational institutions and non-profit organizations, aimed at advancing the cause of women and girls in STEM.

OUTLOOK — Exploring the promising future of women and girls in STEM, and the potential it holds for scientific progress and innovation.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 8	February 2	February 9	January 8