

2024 NATIONAL INTEGRATED SPECIAL REPORT -DIGITAL AND NEWSPAPER

## **Innovation in Canada's Top Universities**

## **INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or guoted in at least one story.

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Canada's top universities drive R&D



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	I beaking repart though mul- tidiophicary teams is fundamental to research and resources at the University of Colgary, caps William Global, the university's stor-precident (recearch). "The define research as making	Our research promotes cultural understanding and social justice, improves quality	Instature, Goling among the largest involvments, ware made in an Aberta answerky. The involvment Came via the Canada Fuel Resourch Excellence Fund, which invests in the research Chengtis: of push-anomalary instan- form (s) adhree oilshall channer.	Parenting a large-scale initiative canale to the next without N challenges. To load the formation of multidisciplicary teams, like the One Dial Every Child States, the university has launched a states disconters withole their initiative.	sacial feature partnership that I inserted in Lighter – an welfer haved unline platform develop by medical experts to serpose people with choice digestries a inflammatory diseases to welfer canthal of their health and well hereig.
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Canadian universities have consistently showcased their innovation prowess, whether it's in crafting groundbreaking pharmaceuticals, enhancing high-rise structures, or revolutionizing consumer technology. This special feature aims to shine a fresh spotlight on the exceptional institutions and trailblazing professionals who continue to pioneer innovation for a prosperous and progressive Canada.

## **Proposed topic highlights:**

**Innovation Leadership** – Profiling leaders who are driving progress through cutting-edge research and innovation, transforming industries and enhancing outcomes.

Addressing Complex Challenges – Unveiling how ongoing research endeavours are making headway in resolving multifaceted issues, spanning climate change, health crises, and beyond. **Innovation Impact** – Highlighting the translation of research and innovation into tangible improvements in the quality of life for individuals and communities, showcasing real-world applications. Future Innovation Frontiers - Exploring what lies on the horizon in the evolving landscape of innovation, from emerging technologies to new fields of research and development.



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Reaching more High-Net-Worth Investors with over \$500K in assets."

Source: Vividata SCC Fall 2022, National, Adults 18+

Reaching

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 22	May 10	May 31	March 22