

2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Home decor

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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INTERIOR DESIGN SHOW | VANCOUVER



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Home decor, akin to an art form, transforms living spaces into personalized sanctuaries, each one a captivating reflection of style and individuality. Whether it's the cozy warmth of rustic decor, the clean lines of modern minimalism, or the vintage charm of eclectic styles, the world of home decor offers endless possibilities for crafting spaces that resonate with comfort, aesthetics, and a true sense of 'home.' This special feature will highlight aspects of home decor that Canadians should embrace when planning their home improvement projects

Proposed topic highlights:

DESIGN TRENDS: Exploring the latest interior design trends, from minimalism to maximalism.

FUNCTIONAL & STYLISH APPLIANCES: Highlighting appliances that blend seamlessly with your home's style while offering top functionality. **PERSONALIZED DECOR**: Diving into custom decor options, from bespoke furniture to unique color palettes. **SUSTAINABILITY & ECO-FRIENDLY DESIGN**: Discovering eco-

conscious choices like sustainable materials and energy-efficient innovations for a greener living space.





Source: Vividata SCC Fall 2022, National, Adults 18+

	Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
	January 15, 2024	February 5, 2024	February 12, 2024	January 15, 2024
	March 4, 2024	April 8, 2024	April 15, 2024	March 4, 2024
	May 28, 2024	June 18, 2024	June 25, 2024	May 28, 2024
	September 9, 2024	October 7, 2024	October 14, 2024	September 9, 2024