



2024 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Golf

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In the world of sports, few pursuits offer the blend of precision, camaraderie, and a connection to nature quite like golf. It's a game that transcends generations, drawing enthusiasts from all walks of life to its lush fairways and challenging greens. From the picturesque courses to the camaraderie shared among golfers, this feature will shine a light on the heart of a sport that continues to captivate, challenge, and unite players across the country.

Proposed topic highlights:

INNOVATION: Cutting-edge technologies, including clubs, apparel, golf balls, and accessories that are shaping the modern golfing experience

INCLUSIVITY: Initiatives dedicated to making golf accessible and inclusive for players of all abilities.

PARTNERSHIPS: Impactful collaborations that are fortifying the golfing world.

GOLF CANADA: Upcoming events, tournaments, new golf communities, and sought-after travel destinations for avid golf enthusiasts.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 8, 2024	February 15, 2024	February 22, 2024	January 8, 2024