



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Fraud Prevention Month

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



Fraud Prevention Month, observed annually in March, is an initiative that highlights the importance of raising awareness and taking proactive measures to combat various forms of fraud, such as identity theft, online scams, financial fraud, and more. Fraud Prevention Month aims to empower people with the knowledge and tools they need to protect themselves from falling victim to fraudulent activities. It serves as a reminder that vigilance and information sharing are essential in the ongoing fight against fraud, ensuring a safer and more secure environment for all.

Proposed topic highlights:

Awareness & Education: Promoting awareness of fraud forms and fraudster tactics.

Cybersecurity: Highlighting the importance of cybersecurity, safe online behavior, and data protection against online fraud and cyberattacks.

Identity Protection: Personal info protection to prevent identity theft, a precursor to fraud.

Scam Detection: Signs and tools to help with scam identification and avoidance.

Reporting & Support: Reporting fraud to authorities and accessing victim support services.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider

The Globe and Mail is the #1 newspaper brand in Canada*

Reaching more senior executives, business owners and professionals*

Reaching more High-Net-Worth Investors with over \$500K in assets.*

Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 29, 2024	March 11, 2024	March 18, 2024	January 29, 2024