

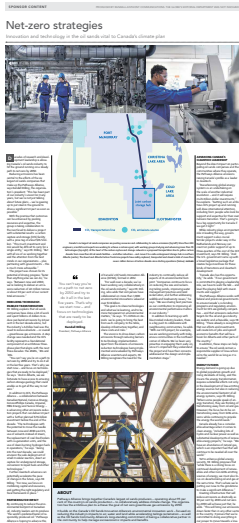


2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Advancing Canada's net-zero goals

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Meeting Canada's ambitious emissions reduction targets will require urgent and purposeful action across all sectors and areas of society. This special feature will highlight the leaders, organizations and initiatives promising a significant impact on our collective journey to net zero.

Proposed topic highlights:

LEADERSHIP – Finding inspiration in notable actions and achievements.

COLLABORATIONS – Teaming up to amplify impact.

SOLUTIONS – From emissions reduction to better resource management.

RESEARCH & INNOVATION – New insights and cutting-edge tools for the transition to net zero.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
December 8	January 19	January 26	September 12
March 14	April 25	May 2	March 14
May 29	July 10	July 17	May 29
October 7	November 18	November 25	October 7