



2023/24 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Inspired AI

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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In today's ever-evolving technological landscape, humanity stands at the forefront of what many consider to be the fourth industrial revolution. At its heart lies Artificial Intelligence (AI), a transformative force that liberates devices and sensors from their reliance on human intervention. The special feature 'Inspired AI' is a gateway to exploring how AI's diverse capabilities, ranging from visual and auditory perception to precise autonomous decision-making and ongoing performance enhancements, actively shape lives today and hold promise for the future.

- Proposed topic highlights:**
- SHAPING THE FUTURE:** AI's transformative impact on healthcare, space exploration, robotics, and beyond.
  - GLOBAL COLLABORATION:** For responsible AI development and usage through strategic partnerships.
  - RESEARCH & INNOVATION:** Showcasing the latest in AI innovation and long-term research vision.
  - RESPONSIBILITY IN AI:** A pledge to govern AI responsibly, guided by strong ethics, values, and laws.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **5,898,000**  
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 2	November 6	November 13	October 2
2024			
December 5	February 6	February 13	December 5
March 26	May 7	May 14	March 26
September 24	November 5	November 12	September 24