



2023 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Crohn's & Colitis AWARENESS MONTH

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Crohn's and Colitis Awareness Month

Advancing understanding and support for people with inflammatory bowel disease

I began the year with a goal of understanding Crohn's and Colitis. I was diagnosed with Crohn's disease in 2015, and I've been living with it ever since. It's a chronic condition that affects the digestive system, and it can be a challenging journey. I've been diagnosed with Crohn's disease, and I've been living with it for over a decade. I've been diagnosed with Crohn's disease, and I've been living with it for over a decade. I've been diagnosed with Crohn's disease, and I've been living with it for over a decade.

Crystal Mather
Crohn's disease patient

There's a lot of awareness around Crohn's and Colitis, but it's still a challenging journey. I've been diagnosed with Crohn's disease, and I've been living with it for over a decade. I've been diagnosed with Crohn's disease, and I've been living with it for over a decade. I've been diagnosed with Crohn's disease, and I've been living with it for over a decade.

November is Crohn's & Colitis Awareness Month in Canada, which has one of the highest rates of Crohn's disease and ulcerative colitis in the world. Both are debilitating and lifelong diseases caused by an abnormal response from the body's immune system. This special feature will highlight key challenges faced by Canadians living with Crohn's or colitis as well as the efforts of advocates, researchers, innovators and supporters committed to making a difference.

- Proposed topic highlights:**
- FOCUS** – Initiatives advancing access to medications and washroom access.
 - ADVOCACY** – Efforts and initiatives advancing understanding and support.
 - RESEARCH** – New findings and what they mean for patients.
 - IMPACT** – The outlook for Crohn's and colitis patients in Canada.

GET INVOLVED TODAY. CONTACT:
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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

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Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 2	October 30	November 6	October 2