

# 2023 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

## Career prospects

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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COLLEGES & INSTITUTES

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Making learning accessible for everyone

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With the fall term at educational institutions, awareness of potential future career opportunities are top of mind for students, advisors and faculty – as well as organizations looking for talent. This special feature will explore pathways to career success and examples of leadership in recruitment and transition support.

#### **Proposed topic highlights:**

**CAREER PLANNING** – Matching personal goals and aptitude with promising employment opportunities.

**EDUCATIONAL PATHWAYS** – A focus on sought-after skills and competencies.

**CAMPUS RECRUITMENT** – Strategies for sourcing, engaging and hiring new talent.

**SUPPORT AND ADVICE** – From events and services to mentorship and support.

#### **GET INVOLVED TODAY. CONTACT:**

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Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
August 11	September 22	September 29	August 11