



2023 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Career prospects

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With the fall term at educational institutions, awareness of potential future career opportunities are top of mind for students, advisors and faculty – as well as organizations looking for talent. This special feature will explore pathways to career success and examples of leadership in recruitment and transition support.

Proposed topic highlights:

CAREER PLANNING – Matching personal goals and aptitude with promising employment opportunities.

EDUCATIONAL PATHWAYS – A focus on sought-after skills and competencies.

CAMPUS RECRUITMENT – Strategies for sourcing, engaging and hiring new talent.

SUPPORT AND ADVICE – From events and services to mentorship and support.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
August 11	September 22	September 29	August 11