



2023 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

## Technology & Innovation

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The development and adoption of technologies and innovation can enhance the performance of businesses as well as provide answers to societal challenges. This special feature in conjunction with Technation, will highlight the contribution of top innovators and organizations to advancing quality of life, health and sustainability as well as Canada's global competitiveness.

### Proposed topic highlights:

**TECHNOLOGY NOW** – How businesses can benefit from integrating technology to enhance operations.

**ADVANCED POLICY** — What will it take to make Canada's technology sector achieve its full potential?

**WOMEN IN TECHNOLOGY** — Increasing the representation of women in C-suite and board room level tech positions.

**CREATIVITY & EDUCATION** – How to foster an innovative and entrepreneurial mindset for the future workforce.

### GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,898,000**  
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
August 21	October 9	October 16	August 21