

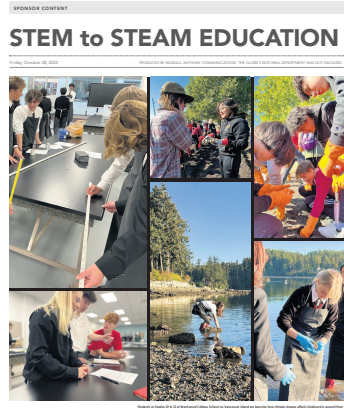


2023 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Science Innovation

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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High school students empowered by sustainability program that challenges them to find solutions in the wake of climate change

In a world where scientific innovation is driving economic growth and shaping our future, Canada is emerging as a leader in groundbreaking research and development. This special feature will showcase the groundbreaking research and development that is driving the country's economic growth and prosperity. With insights from top researchers, industry leaders, and government officials on latest scientific breakthroughs — from cutting-edge advances in renewable energy technology to the development of new medical treatments — this feature provides a comprehensive look at the incredible innovations taking place across Canada.

Proposed topic highlights:

SCIENCE AND TECHNOLOGY — Developing and applying new technologies for scientific research and discovery.

OUTCOMES — Improving our understanding of the world and creating new technologies that are transforming every aspect of modern life.

INDUSTRY AND INNOVATION — Driving socio-economic growth by supporting industry innovation, creating new jobs and training opportunities, and promoting economic growth.

EDUCATION AND OUTREACH — Providing educational opportunities for students and promoting public engagement with science, inspiring the next generation of scientists and fostering a culture of scientific literacy and curiosity.

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RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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Print/Digital Weekly Readers – 5,898,000
Print Weekly Readers – 2,697,000 | Digital Weekly Readers – 4,439,000

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 8	October 13	October 20	September 8