



2023/24 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Preparing the workforce of the future

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Preparing the workforce for the future is a crucial task that requires innovation, creativity, and continued education. As the world changes rapidly, Canadians must be ready to adapt and acquire future-proof skills and competencies. This special feature will explore how promote lifelong learning, and upskill and reskill in a changing work environment to continue to educate the workforce of the future to meet community needs.

Proposed topic highlights:

TRENDS – Future-proof skills and competencies, and how to acquire them.

INNOVATION – New approaches to learning and work.

LEARNING MODELS – From customized educational content to flexible course delivery.

CREATIVITY & EDUCATION – How to foster an innovative and entrepreneurial mindset.

FUTURE-READY – Enabling success for Canadians in a changing work environment.

CONTINUED EDUCATION – Promoting lifelong learning as well as upskilling and reskilling.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
October 18	November. 29	December 6	October 18
January 17	February 28	March 6	January 17