



2023 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Investing in Renewable Energy

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In Canada, the winds of change are blowing, urging a significant investment in renewable energy. With abundant untapped resources and a pressing need to combat climate change, investing in renewables is of utmost importance. It reduces reliance on fossil fuels, creates green jobs, promotes economic growth, and enhances energy security. Produced in conjunction with leading experts, this special feature aims to illuminate the realm of renewable energy investing, highlighting how harnessing the potential of renewables can propel Canada to lead the charge towards a cleaner, brighter future for generations to come.

Proposed topic highlights:

- LEADERSHIP** — Discovering success stories of small renewable and cleantech companies leading the way.
- ENVIRONMENTAL IMPACT** — Benefits of renewable energy projects and technologies.
- TECHNOLOGICAL ADVANCEMENTS** — The latest in renewable energy innovations.
- MARKET TRENDS & GROWTH** — Understanding the renewable energy market, trends, and technologies.
- EXPERT ADVICE** — Climate-focused investment strategies, utilizing government incentives and risk management techniques.

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 18	October 30	November 6	September 18