



2023 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Innovative payment solutions

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Rapid developments in the payments industry are creating a wealth of new and updated tools and platforms for meeting the complex needs of individuals, businesses and organizations. This special feature will explore the current trends that are shaping the outlook for financial interactions.

## Proposed topic highlights:

**ENABLING THE SHARING ECONOMY** – Peer-to-peer services and new apps and platforms enhancing economic participation.  
**SOLUTIONS FOR BUSINESS SUCCESS** – What are the top new and innovative options designed to boost business success?  
**FRAUD PREVENTION** – The safety and security features that are protecting Canadians.  
**TECHNOLOGY & INNOVATION** – The technologies and innovations shaping the future of financial interactions.  
**PERSONAL FINANCE OPTIONS** – Payment solutions helping individuals navigate their finances.

## GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,898,000**  
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
September 29	November 10	November 17	September 29