



2023 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

## Commitment to equity, diversity & inclusion

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In the vibrant tapestry of Canada's workplaces, fostering diversity, equity, and inclusion (DEI) takes centre stage as an essential act of empowerment and progress. By embracing DEI principles, individuals from all backgrounds are given the opportunity to thrive, fostering a culture of innovation and effective problem-solving. Through the dismantling of biases and barriers, organizations create fair and empowering environments where every individual feels valued and respected. This special feature will shine a spotlight on the profound impact of DEI in driving organizational success, enhancing social cohesion, and fostering economic prosperity nationwide.

**Proposed topic highlights:**

**LEADERSHIP** — Organizations that are leading by example through their commitment to diversity, equity, and inclusion.

**RECRUITMENT & HIRING** — Strategies for diverse talent attraction, equitable opportunities, and bias reduction in recruitment.

**EMPLOYEE ENGAGEMENT** — Initiatives to foster inclusive work environments, enhance engagement, satisfaction, and retention in diverse teams.

**CULTURAL COMPETENCE** — Enhancing understanding of diverse cultures, backgrounds, and perspectives for respectful and inclusive workplace interactions.

**TRAINING & EDUCATION** — Programs to raise awareness, challenge biases, foster inclusive behaviours, and address discrimination in the workplace.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **5,898,000**  
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
August 29	October 3	October 10	August 29