



2023 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Getting away to Florida

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature

SPONSOR CONTENT PROVIDED BY RANDALL ANTHONY COMMUNICATIONS, THE GLOBE'S EDITORIAL DEPARTMENT'S SELECT PROVIDER

Canada's best small cities

In terms of hospitality, amenities and economic opportunities, Kelowna really shines



By The Staff of The Globe and Mail

Kelowna, B.C., is a city of 55,000 people, nestled in the heart of the Okanagan Valley. It's a city that's known for its beautiful scenery, its vibrant culture, and its strong economy. In terms of hospitality, amenities and economic opportunities, Kelowna really shines.

The city is home to a variety of attractions, from its world-class golf courses to its stunning vineyards. It's also a city that's known for its strong economy, which is driven by a variety of industries, including technology, healthcare, and manufacturing.

Kelowna is a city that's truly something special. It's a city that's known for its beautiful scenery, its vibrant culture, and its strong economy. In terms of hospitality, amenities and economic opportunities, Kelowna really shines.

Offering a wide array of attractions, from pristine beaches and arts, culture and entertainment to outdoor adventures, Florida is a popular destination for travellers year-round. This special feature will highlight the many offerings – places to go and things to do – that help to ensure visitors leave with countless cherished memories.

- Proposed topic highlights:**
- PLACES TO GO** — From beaches and unique landscapes to villages and urban areas, what are the top destinations to visit?
 - THINGS TO DO** – What are some of the not-to-be-missed highlights for travellers seeking activities, experiences and entertainment?
 - SPECIAL OCCASIONS** — From big corporate events to intimate family gatherings, where to find the right fit for planning a special occasion.
 - TRAVEL PLANNING** — Sources of quality information for designing the perfect itinerary.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



*The Globe and Mail is the #1 newspaper brand in Canada**

*Reaching more senior executives, business owners and professionals**

*Reaching more High-Net-Worth Investors with over \$500K in assets.**

Print/Digital Weekly Readers – 5,898,000
Print Weekly Readers – 2,697,000 | Digital Weekly Readers – 4,439,000

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
May 26	June 16	June 23	May 26