



2024 NATIONAL INTEGRATED SPECIAL REPORT –  
DIGITAL AND NEWSPAPER

# Financial resiliency

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



In the dynamic landscape of personal finance, Canadians are confronted with the ever-shifting tides of economic uncertainties, from the nuances of rising interest rates to challenges that come with inflation. This special feature highlights the importance of financial planning, offering valuable advice and expert insights to enhance both present and future financial well-being.

**Proposed topic highlights:**

**STRATEGY** — Exploring diverse strategies for financial resilience.

**RETIREMENT PLANNING** — Planning for a secure and comfortable retirement.

**INSURANCE** — Optimizing life, health, and property insurance.

**FINANCIAL EDUCATION** — Highlighting the importance of financial education and literacy.

**ESTATE PLANNING** — Securing financial well-being for future generations.

**GET INVOLVED TODAY. CONTACT:**

**RICHARD DEACON, Project Manager** T: 1.604.631.6636 E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

Content produced by Randall Anthony Communications, a Globe-approved provider



*The Globe and Mail is the #1 newspaper brand in Canada\**

*Reaching more senior executives, business owners and professionals\**

*Reaching more High-Net-Worth Investors with over \$500K in assets.\**

Print/Digital Weekly Readers – **6,063,000**  
Print Weekly Readers – **2,592,000** | Digital Weekly Readers – **4,645,000**

Source: Vividata SCC Fall 2023, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 8, 2024	February 9, 2024	February 16, 2024	January 8, 2024
April 30, 2024	June 11, 2024	June 18, 2024	April 30, 2024
September 4, 2024	October 16, 2024	October 23, 2024	September 4, 2024