

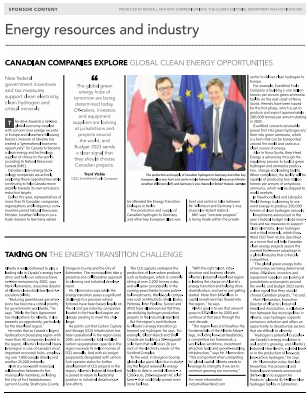


2023 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Auto Dealerships

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Auto Dealerships in Canada are a driving force in the nation's economy, offering a wide selection of vehicles and services to consumers from coast to coast. This special feature will shine a light on the latest trends, challenges, and opportunities faced by the Canadian auto dealership industry. With insights from leading experts and industry insiders, this feature offers a comprehensive look at the Canadian auto dealership landscape.

Proposed topic highlights:

- CHANGING CONSUMER LANDSCAPE** Adapt to changing consumer preferences and behaviors.
- FINANCIAL MANAGEMENT** Manage finances effectively and make informed decisions.
- SUPPLY CHAIN** Manage inventory efficiently amidst supply chain disruptions.
- OPERATIONS** Improve efficiency through process improvements, cost reduction, and performance metrics.
- SUCCESSION PLANNING** Ensure smooth transition of ownership and management.
- MERGERS & ACQUISITIONS** Navigate complex transaction processes when merging, acquiring, or selling a dealership.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
July 4	September 19	September 26	July 4
September 8	October 16	October 23	September 8