

2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

Summer Skin

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Our skin defines the way we look to others, provides our essential sense of touch and forms a protective barrier against external influences, such as irritants, germs and sun exposure. Strategically timed for National Sun Awareness Month, this special feature will highlight how good skincare practices and sound lifestyle choices not only keep our skin healthier – they also boost overall wellbeing.

Proposed topic highlights:

CARE OPTIONS – Expert advice on caring for our skin.

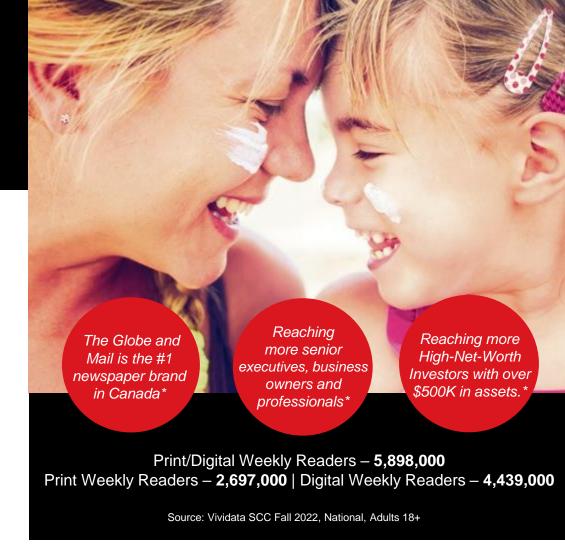
RAISING AWARNESS – Promoting skin health and sun safety.

RESEARCH & INNOVATION – New findings, technology and products boosting skin health.

TRENDS – Evolving life-style choices of Canadians and their outcomes.

GET INVOLVED TODAY. CONTACT:

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Standard Booking Deadline Material Deadline Publishing Date Sponsor Content Booking Deadline

April 10 May 15 May 22 April 10