

2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

Mental Illness Awareness Week

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

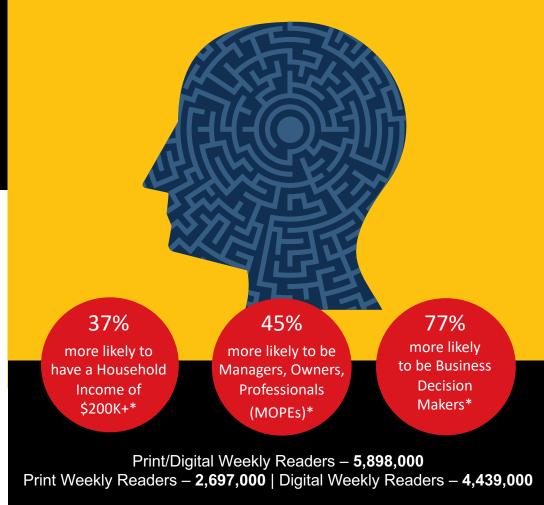
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One in five people in Canada experience a mental health problem or illness in any given year – and the coronavirus pandemic has exacerbated the situation. Published during Mental Illness Awareness Week, this special feature will shine a spotlight on mental health challenges, the stigma that prevents people from seeking help, and the efforts to promote greater awareness and understanding across the country.

Proposed topic highlights:

ADVOCACY – Speaking out about mental health issues.
SUPPORT – Resources for information and community support.
– Advocacy and support systems for Canada's seniors.
HEALTHY WORKPLACES – Leadership in promoting acceptance and inclusion.
RESEARCH & INNOVATION – New findings and strategies offering hope.



Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 3	April 27	May 4	April 3



GET INVOLVED TODAY. CONTACT:

, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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