



2023 NATIONAL INTEGRATED CONTENT FEATURE
– DIGITAL AND NEWSPAPER

Excellence in innovation

Driven by leaders in post-secondary education

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Canada's post-secondary education system is catalyzing excellence in innovation – from designing new drugs and improving the energy efficiency of buildings to discovering new ways for consumers to interact with technology and more. This special feature will put a spotlight on the exceptional institutions and professionals who are at the forefront of innovating for a prosperous future in Canada.

PROPOSED TOPIC HIGHLIGHTS:

LEADERSHIP – Champions who are improving outcomes through research and innovation

TACKLING CHALLENGES – How research is solving issues from climate change to diseases

IMPACT – Translating research and innovation to a better quality of life

OUTLOOK – What is to come in the future of innovation

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 3	May 5	May 26	April 3