



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

Canadian Professionals

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Whether they be dentists, physicians or lawyers, professionals in Canada operate in a constantly evolving environment filled with both complex regulations and new opportunities. This special feature will shine a light on current and future Canadian professionals and how they can position themselves for success amidst a changing landscape.

Proposed topic highlights:

MANAGEMENT — Tips for ownership structures, employment issues, scope of practice and more

TECHNOLOGY — What does AI and other technologies mean for the future of work?

WORK FORCE — Training the next generation of professionals and equipping them with necessary skills for the future

ACCELERATING SUCCESS — Resources for career development, navigating work-life balance and more

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 17	April 21	April 28	March 17
April 19	May 31	June 7	April 19
August 9	October 4	October 11	August 9