



2023 NATIONAL INTEGRATED CONTENT FEATURE –
DIGITAL AND NEWSPAPER

Biomedical manufacturing

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Canada has a rich history of health and life sciences innovation — from the discovery of insulin to the development the Ebola and polio vaccines as well as the world’s first blood thinner. This special feature will shine a light on Canada’s plans to further enhance the competitiveness of its life sciences sector, with the investment in critical, industrial infrastructure and world-leading talent.

Proposed topic highlights:
GROWTH — Increasing domestic capacity for vaccine, therapeutics and bio manufacturing.
IMPACT — Developing resiliency, creating jobs and driving economic growth.
GLOBAL HUB — Advancing supportive world-class regulation and coordinating government policy
INNOVATION — Canada’s historic and ongoing success in the biomedical space.
LEADERSHIP — From Canadian world-leading scientists to emerging talent.

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 31	May 12	May 19	March 31

August 2	October 4	October 11	August 2
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