



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

# Women in investing

**INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.**

Click on the report below to see a similar past feature



The movement towards creating more diverse and equitable workforces is ever growing, and the role that women play in investing is rapidly growing. This special feature, produced in co-operation with the Canadian Exchange Traded Fund Association (CETFA) and other leading investment experts will shine a light on the leading female investors and their impact on the industry.

**Proposed topic highlights:**

- LEADERSHIP** – How women are driving stronger and more well-rounded investment performance
- DIVERSITY, EQUITY & INCLUSION** – How prioritizing DEI generates stronger outcomes
- INNOVATION** – Innovative solutions for promoting social justice, diversity and inclusion.
- SOUND ADVICE** – How advisors can help guide investors to products that align financial goals with commitments to social and environmental values.

**GET INVOLVED TODAY. CONTACT:**

**RICHARD DEACON, Project Manager** T: 1.604.631.6636 E: [rdeacon@globeandmail.com](mailto:rdeacon@globeandmail.com)

Content produced by Randall Anthony Communications, a Globe-approved provider



*The Globe and Mail is the #1 newspaper brand in Canada\**

*Reaching more senior executives, business owners and professionals\**

*Reaching more High-Net-Worth Investors with over \$500K in assets.\**

Print/Digital Weekly Readers – **5,898,000**  
 Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 23	May 4	May 11	March 23

September 14      October 19      October 26      September 14