2023 NATIONAL IINTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

Strategies for sustainability

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Big economic, social and environmental trends such as population growth, climate change, resource scarcity, technology advancement and social inequalities require a collective response, and leaders across Canada are taking action. This special feature will highlight notable efforts and examples for reducing the environmental footprint across sectors and all areas of society.

Proposed topic highlights:
ADVOCACY & EDUCATION – Raising awareness and advancing sustainability education.
TECHNOLOGY & POLICY SOLUTIONS – Tools and approaches making a difference.
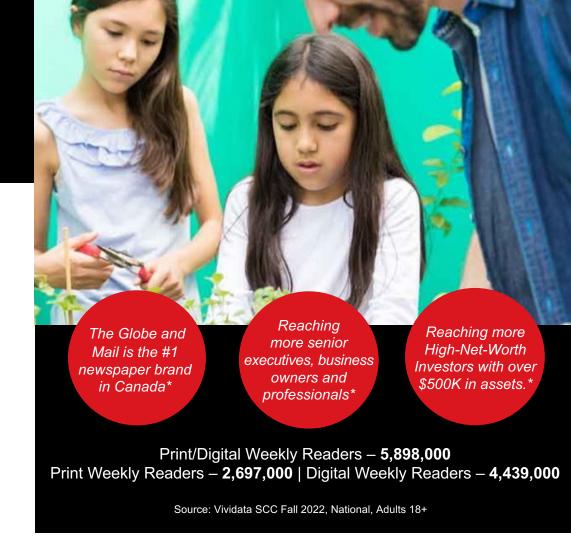**RESEARCH & INNOVATION** – From new insights to societal impact.
LOW-CARBON ECONOMY – Enabling a low-carbon future.

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 27	June 8	June 15	April 27
October 11	November 22	November 29	October 11