

2023 NATIONAL IINTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

## **Strategies for sustainability**

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Support for cleantech innovation crucia for meeting climate targets

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Big economic, social and environmental trends such as population growth, climate change, resource scarcity, technology advancement and social inequalities require a collective response, and leaders across Canada are taking action. This special feature will highlight notable efforts and examples for reducing the environmental footprint across sectors and all areas of society.

## **Proposed topic highlights:**

**ADVOCACY & EDUCATION** – Raising awareness and advancing sustainability education.

**TECHNOLOGY & POLICY SOLUTIONS** – Tools and approaches making a difference.

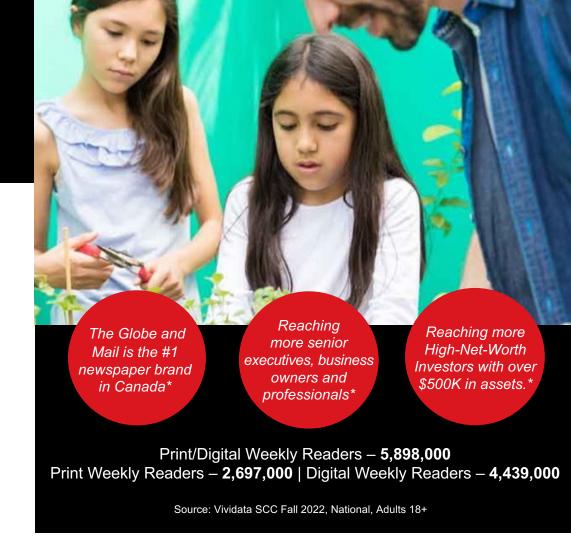
**RESEARCH & INNOVATION** – From new insights to societal impact.

**LOW-CARBON ECONOMY** – Enabling a low-carbon future.

## **GET INVOLVED TODAY. CONTACT:**

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Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 27	June 8	June 15	April 27
October 11	November 22	November 29	October 11