



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

Smart health and home

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Connected technologies within the homes of Canadians are becoming commonplace, and health monitoring products in particular bring many opportunities. This special feature will shine a light on how these new technologies can improve outcomes for both patients and healthcare professionals.

Proposed topic highlights:

- SERVICES** — Fall prevention, monitoring health factors, help with chronic diseases and more.
- IMPACT** — reduction of hospitalizations, reduced patient anxiety and more.
- GET STARTED** — steps to implementing a home health service.
- TECHNOLOGY** — the latest innovations in the home health monitoring space.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
May 1	June 12	June 19	October 17
September 12	October 24	October 31	September 12