



2023 NATIONAL INTEGRATED CONTENT FEATURE –
DIGITAL AND NEWSPAPER

Pathways to success

Colleges and institutes enhancing outcomes for students, industry and communities

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Building capacity, driving knowledge
From 50 years of transformative impact to focus on equity and inclusion



Post secondary education plays a vital role in our society's progress and growth. Canadian institutions across the country consistently excel in enabling success of their learners and partners by providing exceptional equality of education and ultimately paving stronger career pathways. This special feature, published in collaboration with Colleges and Institutes Canada (CICan), will explore the efforts of post-secondary institutions to boost outcomes for students, partners and communities.

PROPOSED TOPIC HIGHLIGHTS:

- BUILDING TALENT** — Teaching the leaders of tomorrow and strengthening the current workforce through upskilling
- INFRASTRUCTURE** — Best-in-class campuses and institutes to advance learning and address future needs
- INNOVATION** — The latest technology or industry partnerships to support student education and industry relevant, hands-on learning experiences.
- SUPPORTING RECONCILIATION** — Removing barriers and promoting a culture of inclusion for Indigenous learners

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
July 17	September 8	September 29	July 17