

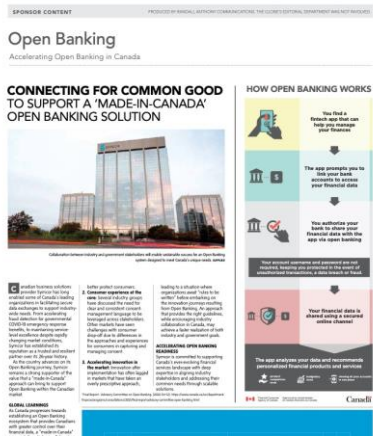


2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

Open banking

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Digital services are simplifying many aspects of our lives, from how we invest, bank, budget and manage bills. The growing power of digital technologies is creating exciting opportunities in the financial services sector, but also calls for strong standards, regulations and consumer protections to ensure Canadians are protected in their online financial transactions. This special feature will highlight the innovative tools and institutions that are making open banking more convenient and safe than ever.

Proposed topic highlights:

TRENDS – We highlight the latest developments in digital financial services.

SECURITY AND CONSUMER PROTECTION – Strategies and tools for mitigating risks of open banking.

INNOVATION – The new horizons envisioned by digital financial innovators

COLLABORATION – Financial institutions working with partners and authorities to ensure effective and secure open banking.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,898,000**

Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 12	May 3	May 9	April 12
October 23	November 13	November 20	October 23