



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

Discover the world

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Craving an exciting adventure, a relaxing getaway or something in between? Travel can be important for well-being, boosting morale, reducing stress and preventing burnout. Drawing on support from trusted suppliers and partners, this special feature will help shine light on how Canadians can best plan their next trip abroad.

PROPOSED TOPIC HIGHLIGHTS:

- SPECIAL EXPERIENCES** — The best of food, entertainment, shopping and more
- PLANES, TRAINS AND AUTOMOBILES** — Means of transportation for travel to best suit your needs
- SAFE TRAILS** — Planning tools to enhance well-being and safety
- TECHNOLOGY** — New tools for effective vacation planning

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
May 1	June 12	June 19	May 1
July 4	September 5	September 12	July 4
December 1	January 19	January 26, 2024	December 1