



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

Clean technology transformation

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Advances in clean technology can help to address some of today's most urgent challenges by improving resource efficiency and economic performance while reducing environmental impact. This special feature will explore the latest trends in Canadian cleantech innovation as well as the measures and initiatives designed to amplify the impact of this dynamic field.

PROPOSED TOPIC HIGHLIGHTS:

- ADVOCACY & SUPPORT** – From raising awareness to providing support for promising cleantech solutions.
- RESEARCH & INNOVATION** – Leveraging new insights for achieving tangible impact.
- SUSTAINABILITY PERFORMANCE** – Measuring environmental performance parameters.
- INVESTING** – Prioritizing innovation and environmental protection.
- LEADERSHIP** – Canadian cleantech leaders making a difference.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,898,000**
 Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 9	April 20	April 27	Friday, Dec. 16
April 25	June 20	June 27	April 25
September 21	November 2	November 9	September 21