



2023 NATIONAL INTEGRATED CONTENT FEATURE –
DIGITAL AND NEWSPAPER

Canadian Environment Week

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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The beginning of June offers a range of awareness days related to the environment: the UN World Environment Day, the World Oceans Day, the Canada Clean Air Day and the Canadian Environment Week. This offers a perfect opportunity to take stock of initiatives, efforts and accomplishments as well as challenges in advancing environmental sustainability across the country. This special feature will highlight voices and measures dedicated to creating a cleaner, greener tomorrow.

Proposed topic highlights:

- RESEARCH & INNOVATION** – Advancing our understanding of and tools for tackling environmental challenge
- ADVOCACY** – We highlight leadership in and initiatives for raising awareness.
- CELEBRATING NATURE** – Appreciating and acknowledging the many benefits of our natural surroundings and habitats.
- COMMITMENTS** – Noteworthy climate change and environmental stewardship commitments.
- CONSERVATION** – Canadian conservation efforts and their results.

GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 17	May 29	June 5	April 17