

Weekday Advertising Information

NEWS	Monday - Friday	All Editions	Camera-Ready Booking/Material 2 business days prior @ 4:30 pm Pubset Booking/Material 3 business days prior @ 4:30 pm
LIFE & ARTS	Monday Health & Wellness Tuesday Parenting & Relationships Wednesday Travel Thursday Arts & Events	Metro National NTLxto	
FRIDAY FILM	Friday	Metro National NTLxto	
BUSINESS	Monday – Friday	National	
SPORTS	Monday - Friday	Metro National NTLxto	
CAREERS	Mon, Wed, Fri	National	Camera-Ready Booking/Material 2 business days prior @ 2:00pm Pubset Booking/Material 3 business days prior @ 2:00pm
REAL ESTATE	Friday	Metro NTLxto NTLxms	Pubset Booking/Material Monday @ 12 noon Camera-Ready Booking Monday @ 4:00pm Camera-Ready Material Tuesday @ 12 noon

Please note: all deadlines are eastern standard time | doubletruck – add 2 business days to existing camera-ready deadlines

Editions

NATIONAL All Canadian, US and overseas distribution

METRO All of Ontario, excl. Ottawa and Ottawa Valley area

CENTRAL Ontario and Quebec

OTT/QUE Ottawa area and Quebec

WEST Manitoba, Saskatchewan, Alberta and British Columbia

NTLxto National excluding Metro edition

NTLxms National excluding Manitoba and Saskatchewan

Advertising Information

Page dimensions: 10 Columns, 8.97" wide x 20" deep
- 280 Agate lines (2,800 lines per 10 column page)

Creative advertising formats:

GlobeLink.ca/newspaper-standard-ad-units

Production specifications and advertising FTP:

GlobeLink.ca/newspaper-advertising-specifications



Weekend Advertising Information

NEWS	All Editions	Camera-Ready Booking/Material 2 business days prior @ 4:30pm Pubset Booking/Material 3 business days prior @ 4:30pm
BUSINESS	National	Camera-Ready Booking/Material 2 business days prior @ 4:30pm Pubset Booking/Material 3 business days prior @ 4:30pm
SPORTS	Metro National NTLxto	
CAREERS	National	
PURSUIITS	National	Pubset Booking/Material Friday 1 week prior @ 3:00pm Camera-Ready Booking Monday @ 3:00pm Camera-Ready Material Wednesday @ 4:00pm
OPINION	National	Pubset Booking/Material Friday 1 week prior @ 4:00pm Camera-Ready Booking Monday @ 4:00pm Camera-Ready Material Wednesday @ 4:00pm
ARTS & BOOKS	Metro National NTLxto	Pubset Booking/Material Friday 1 week prior @ 4:00pm Camera-Ready Booking Monday @ 4:00pm Camera-Ready Material Wednesday @ 4:00pm

Please note: all deadlines are eastern standard time | doubletruck – add 2 business days to existing camera-ready deadlines

Advertising Information

Page dimensions: 10 Columns, 8.97" wide x 20" deep
- 280 Agate lines (2,800 lines per 10 column page)

Creative advertising formats:

GlobeLink.ca/newspaper-standard-ad-units

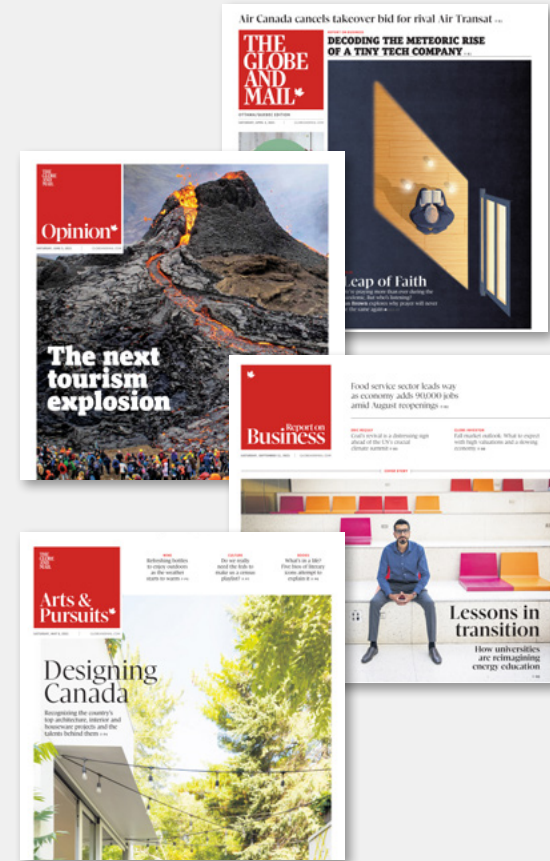
Production specifications and advertising FTP:

GlobeLink.ca/newspaper-advertising-specifications

Premium Paper Positions – Saturday only

News/ROB - 8 pages of premium paper available
(Pages 1, 2, before DPS, DPS, after DPS, IBC & OBC)

Opinion and Arts & Pursuits – 4 premium pages
(pages 1, 2, IBC & OBC).



Editions

NATIONAL All Canadian, US and overseas distribution

METRO All of Ontario, excl. Ottawa and Ottawa Valley area

CENTRAL Ontario and Quebec

OTT/QUE Ottawa area and Quebec

WEST Manitoba, Saskatchewan, Alberta and British Columbia

NTLxto National excluding Metro edition

NTLxms National excluding Manitoba and Saskatchewan

