



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

# Tax planning & strategies

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Tax planning – and solid long-term and short-term strategies – can help to meet financial goals and optimize the tax bill. This special feature highlights how pairing sound advice with a solid plan can not only help to avoid damaging tax and estate planning errors, but map out measures for advancing business, family and retirement goals and financial security.

### Proposed topic highlights:

**EXPERT ADVICE** – The value of expert advice for navigating the tax system.

**FINANCIAL STRATEGY** – Integrating tax planning into a sound long-term strategy.

**TECHNOLOGY** – Digital tools for managing finances and tax preparation.

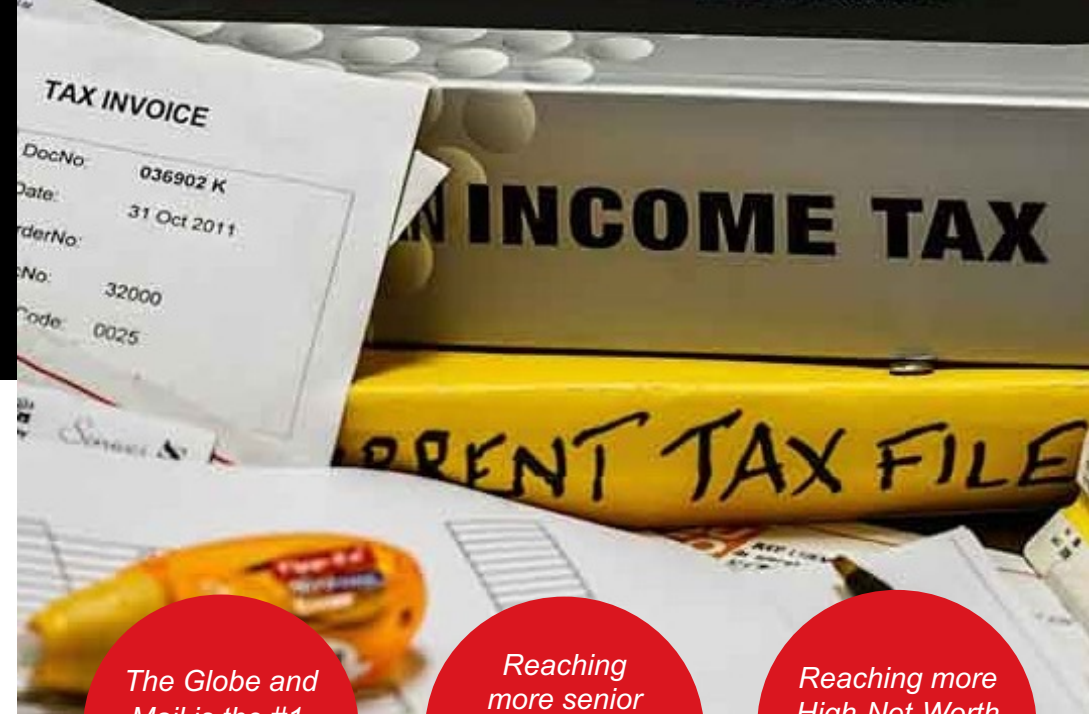
**ASSET MANAGEMENT** – Leveraging asset management strategies for achieving financial goals.

**ESTATE PLANNING** – Top recommendations and advice for will planning, gifts and trusts.

### GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,898,000**  
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 6, 2023	January 31, 2023	February 7, 2023	January 6, 2023
January 27, 2023	March 10, 2023	March 17, 2023	January 27, 2023
February 20, 2023	April 3, 2023	April 10, 2023	February 20, 2023