



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

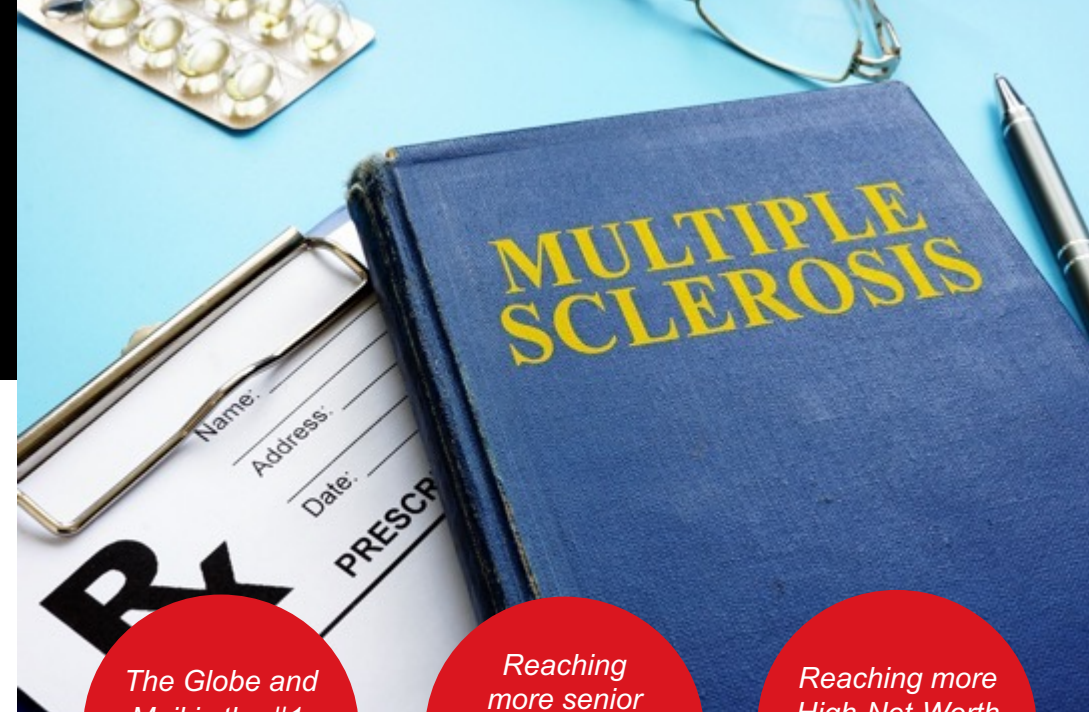
MS Awareness Month & World MS Day

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Canada has one of the highest rates of multiple sclerosis (MS), a disease of the central nervous system that can affect vision, hearing, memory, balance and mobility. This special feature series – published to coincide with MS Awareness Month in May and on World MS Day, May 30 – will highlight the efforts of advocates, organizations, health-care professionals and researchers who are dedicated to raising awareness, advancing understanding and improving outcomes for people living with MS.



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Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

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Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
April 4	May 23	May 30	April 4