



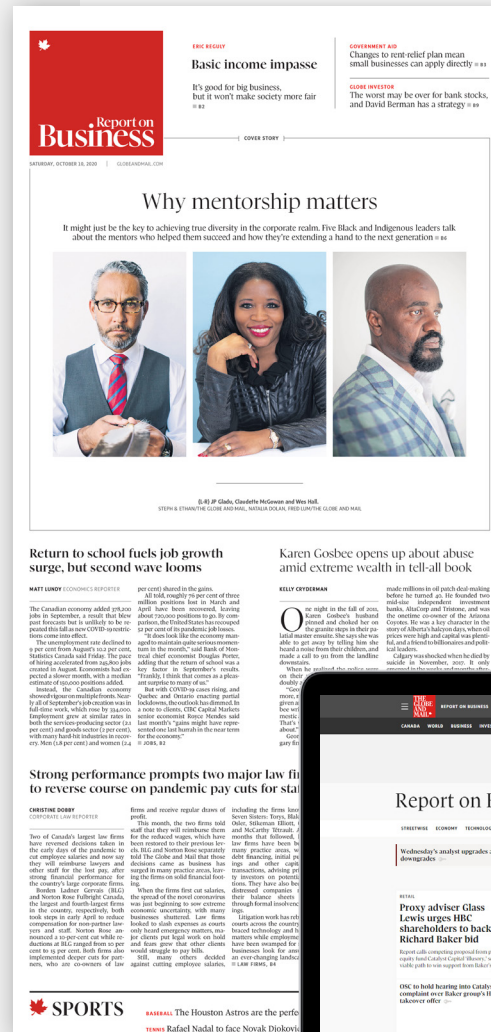
Appointment Notices

Enhance your industry profile with
The Globe and Mail

No other media company provides the prestige of
The Globe. For decades, our Appointment Notices have
been vital to introduce key personnel to Canada's
business leaders and decision makers.

Our integrated Appointment Notices package includes
high profile features in Canada's #1 National newspaper,
#1 business magazine and across our Digital platforms.

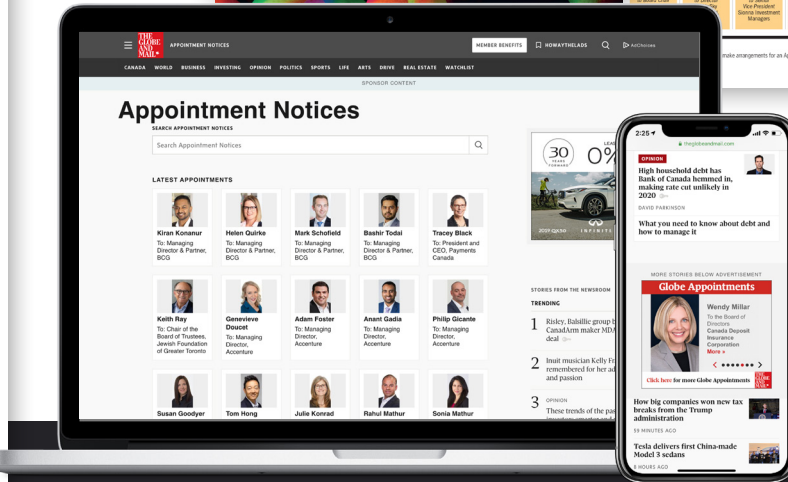
Connect with Canada's business community and
showcase the outstanding talent that contributes
to your organization's success.



Media Kit 2023

Showcase your talent

Take advantage of our unique and high-profile features and proudly announce your latest appointments across Canada.



In Report on Business
nationwide,
Monday - Saturday

Across our
Digital platforms

In Report on Business
magazine
7 issues per year

As a special memento
for the Appointee

Your complete communications package

Rates effective Jan 1, 2023
All rates are gross

Report on Business newspaper

The Globe's Design Studio will create a colour ad with a unique editorial style that lends importance to your notice

- Available nationally Monday - Saturday in Report on Business section
- 2,4,6,8 and 10 column format size options
- An abbreviated version will appear in the Weekly Appointment Review, the following Monday
- Features a colour photo and colour logo

628,000

average weekday readers

1,643,000

average weekend readers

45% of weekly readers

are MOPEs (Index 151)

Globe Digital

Our Design Studio will create a 300 x 250 Big Box ad for your Appointment Notice that will receive 100,000 impressions over a 30-day period

- The ad will receive 100,000 impressions over a 30-day period or 50,000 impressions if your print ad is less than 300 lines.
- The ad clicks through to a full notice page in globeandmail.com/appointments
- Readers can visit your website, share your notice via email and social platforms and search appointees by company or name

7.4 million

Monthly UVs

37% of visitors

are MOPEs (Index 121)

Report on Business magazine

The Weekly Appointment Review notice is also published in the next available issue as the Monthly Notice Review

2.4 million

print/digital readers per issue

725,000

print readers per issue

51% of readers

are MOPEs (Index 172)

Plus, a special memento for the Appointee

We'll issue a commemorative plaque to celebrate their success, as announced in The Globe and Mail.

Advertising Rates

One day package
(per agate line):

\$55

Second insertion:
25% of one day package

Take the next step

1.866.390.3231

advertising@globeandmail.com

Appointment notices

Deadlines and specifications

Information deadline

Ad copy and photo(s) must be submitted by 4:30pm EST, 5 business days prior to publication date.

Copy changes must be submitted by 4:30 pm EST, 3 business days prior to publication date.

Ad content and design

All Appointment Notices under 350 agate lines must follow The Globe's editorial style of:

- 1 person (photo) per double column
- Copy must be written in the third person
- Web address allowed
- Phone number, e-mail or address not permitted
- Italics or uppercase permitted on company names and/or proper names of publications
- Company logos are placed at the top or base of announcements, covering a maximum of 15 agate lines

For Appointment Notices greater than 350 agate lines, you have full creative design freedom.

Please contact your Globe representative for complete details and specifications.

APPOINTMENT NOTICES



Fishing around

Lobster boats and traps are prepared in Pegg's Cove, N.S., on Friday, the opening day of the fishing season. Dumping Day kicks off the season for fishermen in lobster fishing areas 33 and 34 along the southern and western shores of the province.

ANDREW WOODS/STAFF PHOTOGRAPHER

Freefall: Finance Minister dismisses Conservative criticism as 'partisan posturing'

OTTAWA — Finance Minister Chrystia Freeland dismissed Conservative criticism of her government's handling of the economy as "partisan posturing" on Thursday.

Freeland said she was not "going to get into a political argument" with the opposition, but she did say her government was "doing a lot of good work" to help the economy.

She said her government was "doing a lot of good work" to help the economy, including cutting taxes and creating jobs.

Freeland said she was not "going to get into a political argument" with the opposition, but she did say her government was "doing a lot of good work" to help the economy.

Constellation latest in fast-growing list of Canadian corporate giants to bankroll startups

OTTAWA — Constellation Software Inc. is joining the ranks of other Canadian corporate giants in bankrolling startups.

The company, which has a market cap of over \$1 billion, is one of the latest in a growing list of Canadian corporate giants to bankroll startups.

Constellation Software Inc. is joining the ranks of other Canadian corporate giants in bankrolling startups.

GERMANY'S NEW CARBON PRICING PLAN NOT EXPECTED TO HAVE MUCH EFFECT ON BROADER EU MARKET

BERLIN — Germany's new carbon pricing plan is not expected to have much effect on the broader European Union market.

The plan, which was announced by the German government, is part of a larger effort to reduce carbon emissions.

The plan is not expected to have much effect on the broader European Union market.

Trillium Health Partners Foundation welcomes new members to our Board of Directors

The Trillium Health Partners Foundation has welcomed four new members to its Board of Directors.

The new members are Carrie Baker, Chairwoman of Emerson, Mike Henry, President of Long-Term Financial Services, and Monika Manza, President of Trillium Health Partners.

The foundation is a not-for-profit organization that supports the Trillium Health Partners Foundation.

Need more information?

Please contact your Globe representative.

1.866.390.3231

advertising@globeandmail.com

Appointment Notice with creative flexibility

Standard Editorial Globe Appointment Notice

