

2023 NATIONAL IINTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

Energy, resources and industry

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CANADA'S CLEAN50



Some by standard the price by \$15 a year until 2010.		cleaner energy god, dean funt and gomes hatter.		ommunity to book a color farm, reducing reliance on foculi fuels and cutting SHS emissions.	
PREPARING THE	GROUND FOR CI	EANTECH AND SU	STAINABLE SOLUT	TIONS To scale fador and lave genter anothers of specific Patrillad who	
2000, 200 mention cut canda's Conseillo and the sampa- nier issued a call for adoption of a companience "Build back better" plan that included a chang bour on copposing the companies and menaction paving the say for a close economy. This plan was then endurate by all evolutionment inco- endurate by all evolutionments inco-	The San Land of the Land of th	9	in Carlada, "Ter Digit." And we need queenment to leep cending the eight oppole. Many other queen ments, porticularly China, are making hope best in this cyace, and if we hall to keep up, we must out on this opportunity." While queenment guests and in- desided investors can tell contract.	anistics, "LayCM-MSSIssed, who advanceds for obligated that bring Supriller the public cector, bus- nesses, resective can't inclustra- ticalities, investive can't exploition. He coych to built the Cheartifo pio- gram fur that very purpose. "Through none-screen's stable- tion, we can hele to cease a lettle	
governmental argumentations. Today, davin PREMILE, Canada's Clicarido Awands executive director and the CEO of Delta Management discup, is hoppy to report that progress has been made.	1	7	get off the ground, these companies also need accretion priode capital to-commencable their products or services. "Neether capital insector are now competing for the most soomisting Caradian deather).	ecoyden for accelerating the adop- tion of cleantech and outsinable solutions. We have seen many suc- cedul examples evolve from the Cleantio community," he days. "In solitoriate's excited about the impact	
"Encounce insectments have been and are being made in the class technology space," he says. "And this is helping to Solitate	Calaboration efforts from the public, private and non-profit senters can help to according to according to the calaboration in a clean summer, who		extrepriors," notes No. PSUMond. "We continue to one increasing jub- growth in the cleartech and outside ability space."	I expect to see hors several of the companies whose leaders we have ecopylized in the part two years. Accelerate, Ecopton, Hydro Energy	
exponential growth in this market in Carada." Arthe beginning of the gan- denis, Classifol leaders from every sector young Mr. Pht. Stand in calling streeting in the sisk of Crearin.	66 Governments are	opportunity alongside emissions eduction. "Governments are gowing fund- ins into challed industries – and	Number: reported by the THX dissip SEI, which operate the Except SEIO Exchange and the TEX Venture Exchange, chair faut the cliented sector secured \$120 billion in early featured during the	Loop linedy, Polydyvet, Summit Nanotedy, Scholme jud a few All levels of copport are orbitally needed, Mr. Pithford emphasizes. After all, cleantedy companies aim to tackle come of the bourked and	
bring grand or cleated increa- tion. "Funding apport for these companies, which were chapping due to the pandensis, was appetly needed," he explains. "Without timely accept to capital, everything would have closeed. And those	pouring funding into strategic industries – and this is helping to de-risk some of these critical technologies	this is helping to de-risk come of these critical technologies and initia- ties, nating their man attractive to inventor and cotomercalitie," Mr. Phthriad explains. The Caradian government's bud- ant 2023 prioritizes owen economy.	first cus months of 2001, a 18th per cent increase over the came period in 2020. A cimilar bend is evident in the global market Plub data drow over \$60-billion (U.S.) Sowing into	mod complex challenges of our time, and many need more access to advanced RED influence-time, tools and states. "We see a lot of organizations and individuals with a huge potential to create a continuous control according to control according to control according to control according to the con	
would have clopped. And those jubs and that intellectual property were 24 risk of leading Canada.* Fortunately, the federal govern- ment made it a priority to enable this industry to leep functioning. "Aca seald, these companies con-	and initiatives, making them more attractive to investors and customers alike.	get 2022 provides green economy initiatives with \$12.4 billion over the next like years. The government also aims to mobilize private capital with a new \$16-billion investment fund to encourage development and assistion of clean, decador-	clearmets stange in the first half of 2001, more than double the amount of \$306.4-billion (U.S.), which was inwested in all of 2000. "Canadian inwestment is less than 5 per cent of the social-aide num- ber. That's not enough. To maximum	cisule a coderoble economy and salue for Carada," he cays, "But to be an par internationally, they require capital and support cyclems; that can help them commercialize and coale their closed become state the bear through technolo- state the bear through schools.	
"Aca result, thece companies con- tinue to most," cays Mr. Pitchfold.	Gavin Pitchford	and acquisition of clean, decarbon- ised technologies. The aim is to cut	our chare of the global market for	gies we are going to need to fight	

There is a substantial shift underway in energy, resources and industry, shaping the sector's performance and advancing a low-carbon, low-waste, purpose-driven future. This special feature will highlight notable examples of the innovators, thought leaders, initiatives and projects leading the way.

PROPOSED TOPIC HIGHLIGHTS:

MAKING A DIFFERENCE – Advocacy and leadership with a big impact.

TECHNOLOGY– Solutions transforming products and processes. **ESG PERFORMANCE** – Decisions based on social, environmental and governance parameters.

RESEARCH & INNOVATION – Evidence-based approaches to industry transformation.

TRENDS – New insights shaping future-proof practices.

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Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
July 5	September 6	September 13	July 5