

2023 NATIONAL IINTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

## **Destination Asia**

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Rich cultural heritage, unforgettable landscapes, mouth-watering food and memorable hospitality, Asia has much to offer for visitors, whether they travel for business, follow a tourist itinerary or plan to stay longer as digital nomads. This special feature will shine a spotlight on some of the trends, incentives, sights and experiences that attract Canadian globetrotters to Asia.

## **PROPOSED TOPICS:**

**WHY ASIA** – Making the case for venturing to the Far East. **HIGHLIGHTS** – A sampling of enticing regional activities and offerings.

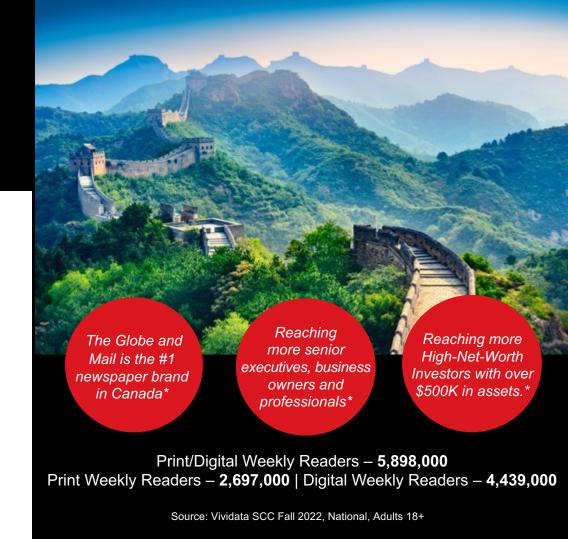
**TRANSPORTATION AND DESTINATIONS** – Where to go and how to get there.

**SAFE TRAILS** – Planning tools to enhance well-being and safety. **ADVICE** – Experts on how to embark on memorable journey.

## **GET INVOLVED TODAY. CONTACT:**

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Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 24	February 22	February 28	January 24