



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

## Cybersecurity Awareness Month

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Since the global pandemic led to more Canadians working remotely, cybersecurity has taken on even more importance for employees and the organizations that employ them. Cyberthreats are increasing both numerically and in terms of sophistication, and innovative approaches are needed to help businesses and individuals be “cyber safe.” This special feature highlights the need for awareness and education for promoting secure digital engagement practices during Cybersecurity Awareness Month.

### PROPOSED TOPIC HIGHLIGHTS:

**EDUCATION & TRAINING** – Developing employee knowledge about “cyber hygiene.”

**FINANCIAL SAFETY** – Safe and secure financial transactions.

**APPS & GADGETS** – Technology advances to provide additional protections.

**TRENDS** – The latest cybersecurity trends and heightened risks for Canadians.

**BEST PRACTICES** – Leading efforts for securing systems, accounts and data.

### GET INVOLVED TODAY. CONTACT:

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Print/Digital Weekly Readers – **5,898,000**

Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
August 3	October 3	October 10	August 3