



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL AND NEWSPAPER

Celebrating climate action on Earth Day

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



Earth Day is an opportunity to bring environmental sustainability issues into the spotlight in Canada and abroad. More than a day of global recognition, it presents a chance to create awareness about environmental sustainability as well as highlight the impact of advocates, organizations and initiatives dedicated to reducing our environmental footprint.

- Proposed topic highlights:**
- ADVOCACY & IMPACT** – Raising awareness and improving climate literacy
 - RESEARCH** – The latest insights about climate change
 - CONSERVATION** – Leading conservation efforts and how to support them
 - SOLUTIONS** – From green buildings to reduced emissions, clean energy and more

GET INVOLVED TODAY. CONTACT:
RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



*The Globe and Mail is the #1 newspaper brand in Canada**

*Reaching more senior executives, business owners and professionals**

*Reaching more High-Net-Worth Investors with over \$500K in assets.**

Print/Digital Weekly Readers – **5,898,000**
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
February 27	April 14	April 22	February 27