



2023 NATIONAL INTEGRATED CONTENT FEATURE – DIGITAL  
AND NEWSPAPER

# Canadian Innovation Week

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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Canadian Innovation week is a time to celebrate the exceptional work being done by Canadian researchers, entrepreneurs, business owners and innovators who are transforming our lives through science, technology and engineering. This special feature — strategically timed during Canadian Innovation Week — will help us celebrate Canadian ingenuity and innovation in all their forms.

- Proposed topic highlights:**
- SUSTAINABLE SOLUTIONS** –Technology and innovation addressing urgent challenges and gaps
  - ENABLING BUSINESS SUCCESS** – Helping businesses stay competitive in changing market conditions
  - MEETING COMMUNITY NEEDS** –Translating ideas into impact for the greater good
  - CREATIVITY & EDUCATION** – How to foster an innovative and entrepreneurial mindset.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **5,898,000**  
Print Weekly Readers – **2,697,000** | Digital Weekly Readers – **4,439,000**

Source: Vividata SCC Fall 2022, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
March 27	May 8	May 15	March 27